### HELSINKI ART ENSEMBLE



We make multisensorial art and performance experiences - to explore social topics...



Photo: rehearsal with Majella Clarke (oboe) and Anna Olkinuora (movement)
Photo credit: Boxes of Light

# Houston - do we *really* have a problem?

- The Earth is fine
- Everyone is happy
- The animals are multiplying
- · Prosperity and justice for everyone
- AI makes the best decisions for humans
- Your data is safe
- · Social issues are managed well by the government
- Everyone is informed
- RELAX, ENJOY, NO CLIMATE CRISIS ...

### NOT

# Switching from the font 'Arial' to 'Century Gothic' saves 30% ink on printing

### Solution - New social perspectives require new social approaches and expressions

- Multi-sensorial approaches are more inclusive
- HAE! Knows that music and dance have universal appeal
- HAE! Knows it can help current art establishments demonstrate diversity and inclusion to catch new audiences

More energy is wasted in the UK's electricity generation system than is consumed to heat all of the UK's homes

Don't Waste Art!

#### Artistic Skills

HAE! Is a group of performing artists that are:

- Multi-discipinary
- Cross-genre
- Experimental

We specialize in:

- Multi-sensorial experiences
- PERFORMATIVE audiovisual installations



# There is up to 30 times more gold in a tonne of old mobile phones than in a tonne of gold ore

Source: Circular Ecology

#### Are we in your "Goldilocks Zone"?

#### Art establishments

- Need diverse ideas and experiences in their spaces
- Art that includes
- Art that is accessible
- Art that can challenge
- Art that reachesnew audiences

- Social change
- Dialogue and Discussion
- With some tech

HAE! Does provocative creative content, such as:

- Are you a good citizen?
- Is there a perfect migrant?
- My beautiful data...
- Tips for dating AI
- Embodied experiences in
- urban spaces

#### #ARTISTS



MAJELLA CLARKE
Conductor | Musician |
Sound Artist | Co-founder

MBA (Hons.), MSc, BMus, BEc, A.T.C.L., CAS



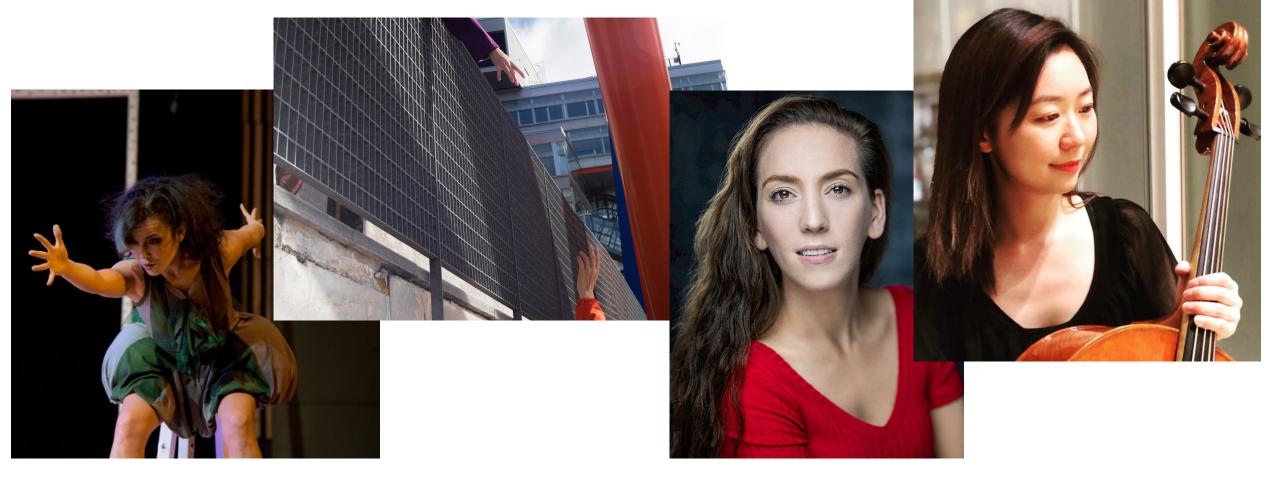
ANNA OLKINUORA

Performance Artist | Theatre Maker |

Movement Artist | Co-founder

MA (Perf. In Public Space), MA (Hons)

#### #ARTISTS



Mercedes Balarezo

Dance Artist and Pedagogue

Virpi Velin

Photographer, Visual Artist and Performer

Hosanna Megumi

Actor, Vocal Artist and Movement Artist

Adele Xiang

Musician

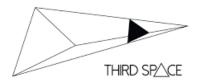
### Since 2019, together we have performed at and been sponsored by...

















Our vision is to create performances that make you f€€1 and want to act.